

Press Release

Montreal, September 15, 2025

Soproq becomes  
**PANORAMA**  
and unveils its new brand image

Earlier today, at an event bringing together the main actors in the Canadian music scene, Soproq unveiled its new name and became PANORAMA. The same passion, the same dedicated team committed to supporting independent labels and makers so that each use of a sound recording or music video is paid at its full value. This transformation is intended to better reflect the recent evolution of the organization, which is increasingly asserting itself on the Canadian and international scene in the area of neighbouring rights.

This evolution is propelled by new alliances with the Canadian Independent Music Association (CIMA) and Connect Music Licensing. Thanks to these partnerships, rights holders in the independent production sector now have a single, simplified and tailored access to the collection of their royalties. In a few months' time, music services will also benefit from a simplified access to licences for the reproduction of sound recordings or the use of music videos, via a new one-stop shop operated by Connect and PANORAMA.

With these new collaborations and the long-standing involvement of Adisq in the evolution of the organization, PANORAMA is beginning a new chapter in its history with the firm intention of being the leader in the collection of neighbouring rights and the defense of the interests of all independent music production in Canada. Whether in Canada or internationally, the coverage offered by PANORAMA is just as vast as the sound space.

**SECURE, CAPTURE, PROTECT AND DEFEND THE FULL VALUE OF SOUND**

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**About PANORAMA**

*PANORAMA, founded in 1991 under the name Société de gestion collective des droits des producteurs de phonogrammes et de vidéogrammes du Québec (Soproq), is a collective management organization for the rights of independent labels and makers of sound recordings and music videos. It aims to protect its rights holders by distributing to them all that is due to them, namely the royalties resulting from public performance rights, reproduction rights and the private copying regime for sound recordings and music videos that are part of its repertoire.*

Source : PANORAMA Collecting Management Organization  
[www.panorama.mu](http://www.panorama.mu)

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